



Hotel Recognition Scheme Fees

SPECIAL OFFER

Pay & join now
with renewal due January 2023*
(that's up to 10 months** FREE star recognition)

Full annual recognition fees

Rating	Standard fee (exc. VAT)	Standard fee (inc. VAT)
★	£551.41	£661.69
★ ★	£716.83	£860.20
★ ★ ★	£1,102.82	£1,323.38
★ ★ ★ ★	£1,323.38	£1,588.05
★ ★ ★ ★ ★	£1,874.79	£2,249.78

Associate membership fees

This is a marketing only option if you have a current rating with the tourist board.

Rating	Standard fee (exc. VAT)	Standard fee (inc. VAT)
Associate	£412.08	£494.50

Apply today

Contact us on 01256 844455 or
email AAHotelServices@aamediaigroup.co.uk for further information.

Please select the non-refundable fee based on the potential star ratings of your establishment. The applicant agrees to waive/refund the bed and breakfast rate on 'check out'. There will be only one overnight visit across the two years.

You can pay by BACS, cheque, credit or debit card. Just complete the relevant details on the application form for AA recognition.

All prices valid until 30th November 2021. *This covers membership from date of purchase until 31st December 2022. Associate membership is only valid if an establishment has a current rating from a tourist board. Terms and conditions apply – see reverse of application form or view online.

Not available to hotels currently in an AA scheme. **If booked from March 2021.